

Traveling this summer?

heres what clothing items you should pack without overpacking!



photo by freedigitalphotos.net

If you do a lot of traveling over the summer for over a week at a time, it can become a pain to have to figure out what to pack and more importantly how to pack light.

Women

1. One pair of black sandals- If you're really trying to pack light then packing one pair of solid black sandals will do the trick. Black goes with everything and it keeps you from having to pack 5 different pairs of colored sandals.
2. One pair of nude and/or black heels- This is the same for the reason above.
3. Maxi dress- Maxi dresses are pretty much self explanatory. Their super comfortable and on days when you don't know what to wear you can easily throw one on.
5. A Blazer- Weather can sometimes be unpredictable. If you plan on going out especially at night a blazer is a staple item to bring with you and you can throw it on over a dress, skirt, or even romper.
6. A basic V-neck tee. This is a really important item to have with you because you could wear it casually with jeans and sandals or dress it up with jeans, heels and a blazer.

In addition to what you already have planned to pack, here are a few basic clothing items you should always pack when going out of town.

Men

1. Two pair of jeans. A light wash and a dark wash. Lets face it, guys can get a way with wearing one pair of jeans multiple times per week than us ladies can.
2. Basic solid color tee shirt or V-neck.
3. One collard shirt (like a Polo) or one button down shirt.
4. One pair of solid colored shoes that will match with everything.

Three imporant packing tips to remember

1. Tightly roll clothing items up in your suitcase that dont have to be hung. This will allow you to have more space in your suitcase.
2. Pack small breakable items like jewelry or glass in a sock then into your luggage so that their safe.
3. Try to leave at least 15% to 20% of free space in your luggage so you can bring back any gifts or souviners.

The shopping apps you need for your smartphone!

1. Coupon Sherpa

Coupon Sherpa gives you easy acces to hundreds of in-store and local coupons.



2. RedLaser

Redlaser is a barcode scanner app that lets you scan major retail store barcodes then it finds the cheapest places that sell that item.



3.RetailMeNot

RetailMeNot has hundreds of in-store and online coupons that makes it easy when it comes to shopping.



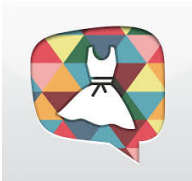
4. Saviry

Saviry is updated frequently and has great deals on electronics, clothing, home essentials and more.



5. Vinted

Vinted is a really easy app to use. it lets you sell and trade clothes with other people who have the app.



About the writer



My name is Lillian Moss. I am a senior Mass Media major with an emphasis in contemporary journalism. I am doing this insert as final project for my MM 424 class and I would love it if you could leave me any feedback.

Feedback

Your feedback is greatly appreciated. To leave feedback please send an email to lillian.moss@washburn.edu

FASHION

Where fashion, beauty and style meet



Photos by Lillian Moss

A look at whats inside

- Student interviews
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- Top shopping apps
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Student Q&As



Photo by Bear Hollins

Ashley Altenhofen

Year: Junior
Major: Nursing

Q.Out of the following, where do you generally shop the most? Mall, second hand stores, online, or other?
A. Mall.

Q.What stores do you shop at the most?
A. TJMaxx/Marshalls.

Q. How would you describe your style?
A. Simple glamour.

Q. What is one fashion item that you cannot live without?
A. My rose gold Michael Kors watch.

Q.How much money per month do you usually spend on clothing and accessories?
A. \$75.

Q. What shopping stores do you wish would move to Topeka?
A. Forever 21 (they're so inexpensive and carry cute stuff).

Q.Who is your fashion icon?
A. Michael Kors.

- On what she's wearing in the photo:
- Guess sandals- TJMaxx/Marshalls

White Skinny Jeans- American Eagle

Black tank top- Victoria's Secret

Green Jacket- Charolette Russe

Necklace- Target

Watch- Michael Kors

Ray Ban Sunglasses- Amazon

Chante' Mitchell

Year: Junior
Major: Communications

Q.Out of the following, where do you generally shop the most? Mall, second hand stores, online, or other?
A. Mall.

Q.What stores do you shop at tbe most?
A. Charolette Russe & Forever 21.

Q. How would you describe your style?
A. Saucy.

Q. What is one fashion item that you cannot live without?
A. Earrings.

Q.How much money per month do you usually spend on clothing and accessories?
A. \$30

Q. What shopping store do you wish would move to Topeka?
A. Pac Sun

Q.Who is your fashion icon?
A. Katy Perry



Photo by Porchia Brown



photo by freedigitalphotos.net

- On what she's wearing in the photo:
- Dress- Charolette russee

Belt- Charolette russe

Heels- Gifted

Necklace- Forever 21

Product Reviews

Beauty Blender

Beauty blenders are used to blend out concealer. Their are many different shapes but I find the egg shaped ones very useful. You can use the tip part of it to get in the corners of your eyes and you can use the rounded part to blend it all in. You can purchase the real beauty blenders online and in stores for \$19.95 and up which I think is way over priced. I found an off brand version of them at TJ Maxx for only \$4.99. I even found one in the clearance section for \$2.99.

Elf's Primer

Eyeshadow primer is used before putting eyeshadow on your eyelids so that the eyeshadow will stay in place and wont crease on your eyelids throughout the day. I haven't used Urban Decays Primer Potion but I've seen a lot of reviews of it on Youtube where people have compared the two. Most of the comparison videos say that Elf's primer is very similar to Urban Decays Primer Potion and costs a fraction of the price. Elf's primer retails for only \$1. Yup, thats right. \$1! I've been using Elf's primer for about 4 months now and it really works and I like it. Urban decays primer potion is \$20 at Sephora.

Aztec clay mask

The Aztec Clay mask is one of my favorite masks. My mom introduced me to it a few years ago and i've been using it since then. It can be found at almost any grocery store. I would recommend that you only use it once every two weeks because it is strong but it definitely works. All you have to do is mix the mask powder with vinegar or water, let it sit until it hardens and your done!



photo by freedigitalphotos.net

Items on a budget

Elf Makeup brushes

Elf cosmetics sells some of the cheapest reliable makeup brushes that I know of. Their not name brand but they do the trick when it comes to a college students budget. You can pick up these brushes from Target and they range from

Maybelline Vivids Lipstick

Maybelline's "vivid" lipsticks are exactly what they say they are... Vivid. This lipstick is super pigmented and vibrant. It also has a sheen to it so its more moisturizing instead of matte-like. This lipstick comes in various colors and retails at Walmart for only

Wet n Wild Eyeliner

Wet n Wild sells some of the best cheap liquid eyeliner that i've tried. You can pick it up at almost any drugstore for under \$3.99. They have waterproof as well as regular eyeliner thats are both long lasting. This eyeliner is good if you just want to create a wing with your eyeliner.



photo by freedigitalphotos.net

Beauty and skin care tips



photo by freedigitalphotos.net

1. Get enough sleep at night!
2. Drink plenty of water.
3. Keep your hands out of your face.
4. Wash your face at least twice a day. (once in the morning and once at night)
5. Always use some sort of moisturizer after washing your face.
6. Wash your makeup brushes often. (at least once a month)
7. Never sleep in your makeup.
8. Never pop a zit.
9. Never pump your mascara.
10. Try to eat as much healthy foods as possible. What you eat shows on your face!

Fun Fact

“Fix broken eyeshadow by adding drops of rubbing alcohol and pressing it together with the back of a spoon.”
-Cosmopolitan Magazine