



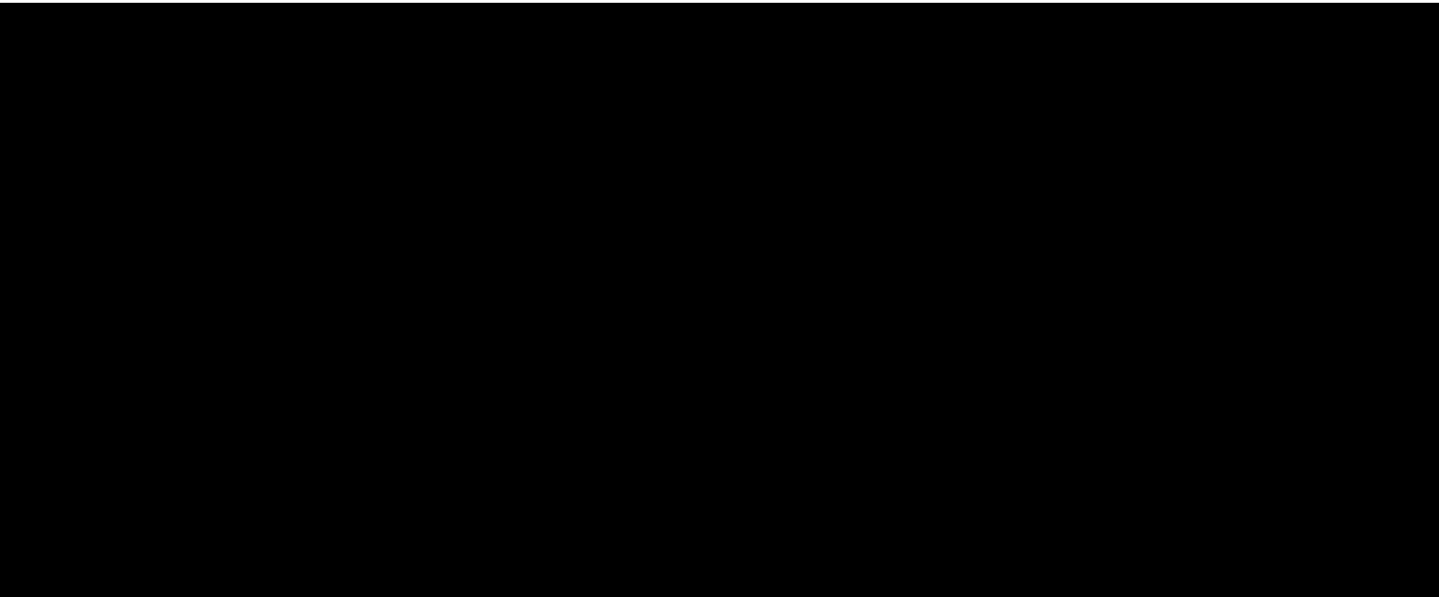
# 2013 messenger mass media

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## Airbods and Tribods focus more on broadening student contribution



By Lynda Zook



AJ Dome and Shaun Collins take a quick photo

Airbods and Tribods continue to provide unique opportunities for Washburn students who share media interests. Both are in their second year and focused on growth.

“People still don’t know about it. Although last semester we had 13,000 live hits, the best so far,” said Kara Protasio, junior mass media. “We have a new audio board that has improved broadcast quality.” But she also points out that growing listenership really depends on adding diverse programming and increasing paid sponsorship.

“We’re always looking for new show ideas and hosts. Any student can make a good experience out of this, anyone who likes to talk. The hardest part is getting advertising,” said Protasio.

“Shows that get the most audience are “News Bucket” and “True Blue”,” said Bradley Hernandez, junior mass media. “These shows get on average 100 to 300 hits a week.” Hernandez is the host of “True Blue”, a weekly review of electronic games and technology. He enjoys shar-

ing his passion for gadgets and trends.

“ I like the ability to interact with people. They can call in and talk about things they enjoy,” said, Hernandez. “ I also go buy gadgets people wouldn’t necessarily buy. I can try them out before they go spend their money.”

Shaun Collins, junior mass media is another Airbod host and a driving force behind Washburn’s student film club, Tribods. The group has 70 members. This year Tribods has sponsored three events.

“On Halloween, we did “War Of The Worlds”, HG Wells original radio broadcast,” said Collins. “We also in conjunction with the documentary film class put on “Documenters”.” This off campus event highlighted an in depth study of three short documentary films for students and the public. The group also sponsored one spring activity.

“We are kind of the voice on campus for Planet Comicon Kansas City,” said Collins. “This is the areas largest geek fest so to speak.” Planet Comicon includes appearances by several sci-fi and comic media stars.

What about Tribods future?

“Obviously, the bread and butter of the club is film production. That’s what the students have said they want to get into and do,” said Collins. “We do have plans not just from a film festival standpoint, but of mounting our own productions. Something shot outside of class time, off campus possibly where we just get students together and go and make a movie.”

Collins sees potential growth through collaboration.

“We know we have talented people in film and video,” said Collins. “But we’ve got the English department. Surely there are good writers over there that could write a script. We have a fantastic Theatre department. Surely there are actors we could pull from there.” Other project ideas include partnership with the music department.

“I think we could really have some interesting things happen,” said Collins.

Photo by Lynda Zook



# Student Media

## goes to NYC

By Tricia Peterson

*Student Media takes off for spring break.*

Student Media experienced a transformation this spring. Using a Washburn Transformational Experience the group was able to go to the College Media Association conference in New York City.

Eight members of student media, plus their adviser Regina Cas-sell took the trip to the Big Apple. The conference featured media professionals from around the country, high level executive keynote speakers, thousands of students from colleges across the country all in the heart of Manhattan. There were 250+ unique sessions planned for two days and the students learned a great deal of information to help them in their media careers.

“My favorite part of the trip was what I took away from it,” said Farai Harreld, writer for the Review. “I loved how all the speakers had a visible passion for the work they were speaking about such as how to be self sufficient as a freelance writer or how your online presence affects your chances of being hired by future employers.”

The group utilized one of Washburn’s Transformational Experiences in order to afford the trip. The program will provide the means for Student Media to use the information learned from the conference to create a training module for students in the future to utilize. There are various forms of WTEs and Student Media utilized the cultural WTE and each

student had to participate in a cultural aspect on their New York trip. Kaya Norton went to see Phantom of the Opera on Broadway, Tricia Peterson ate at various New York restaurants, including one in China Town. A group of students went to the Empire State Building. Kelly Hurla, senior mass media major and arts and entertainment editor, attended various comedy clubs.

“It was a great experience,” said Hurla. “I loved getting to see several comedians in each show. While I didn’t find every one to be particularly funny, I wouldn’t change it. It was all about putting yourself out there and being confident.”

The group attended various sessions that will aid them in training



Students enjoying their night

other members of Student Media. Blogging daily was required as part of the WTE and here the group out-

lined the sessions they attended and the activities they participated in. To check out more detailed information about what they did while in NYC, go to the blog, [newyorkcity-rocks2013.blogspot.com/](http://newyorkcity-rocks2013.blogspot.com/).

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photos by fatima oubaid

# Maria Stover takes time off to write a book



By: Lauren Doherty



Photo of Stover in her office by Jessie Salmans

Associate Professor of the Mass Media Department Maria Stover, is writing a book on women in politics. For 7 years, Stover has been researching female politicians and noticed that many of the books published focused on the western hemisphere rather than the whole world. She wanted to learn more about women in politics in countries like Egypt and South Africa that do not have an established democracy.

“The West needs to know about these emerging democracies” said Stover, giving another reason to write the book.

The title is *Women, Politics and Media from Emerging Democracy*.

Since August of 2012 she has been working on the book. Stover sent out an email explaining her project and wondering if scholars would suggest topic ideas for additional chapters. She received many responses, some emails came from all over the world like Turkey, Romania and India.

“The ability to connect from different backgrounds

from all over the world was amazing” said Stover.

Her plan is to include as many countries and emerging democracies as possible.

The book is already said to be long due to having 23 chapters. Stover has published chapters in books such as *Women in Higher Education* by Marian Meyers; and *Gender, Sexuality/ies and the Media* by Karen Ross. Through her experiences she has learned that it takes 2 years from the time of writing to getting published. She is working with Bloomsbury Publishing. The projected time of publication is spring of 2014.

Chair of the Department of Mass Media, Kathy Menzie, said “It is a privilege to work with Maria Stover. She is knowledgeable, scholarly and has experience of being around the world.”

“This book will be a reference for many, many scholars” said Menzie.

Though the project is time consuming, Stover enjoys finding information.

“I love research, I have passion for research” said Stover.

